

June 24, 2010

Subject: **E.MAP State of the Union**

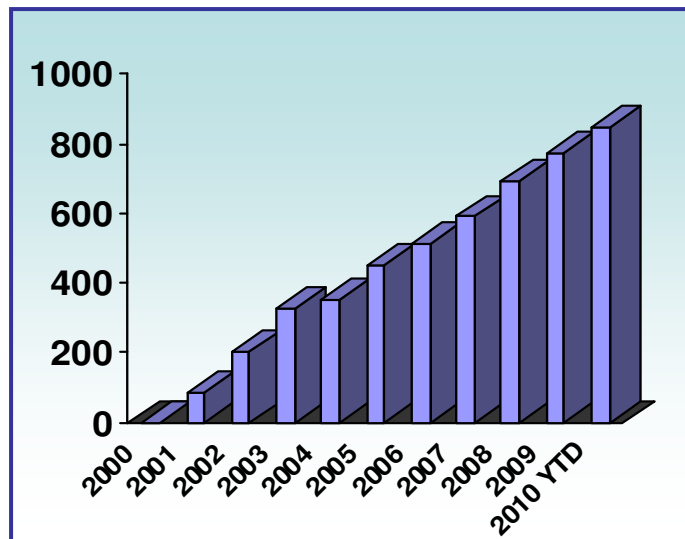
Dear E.MAP Member Business,

On behalf of the Employers Medical Access Partnership (E.MAP) Board of Directors, I want to thank you for your participation in the E.MAP coalition. As a member, you have had the opportunity to benefit from the preferred pricing and rate guarantees offered through our partner UPMC Health Plan.

Last month we held our annual “**E.MAP Membership Meeting and Member Appreciation Night**” at the Windber Theater. More than 500 E.MAP members were in attendance. If you were there, you know that the event was highlighted by a stellar performance from “Wade Preston and the Movin’ Out Band.” The band is comprised of cast members and performers from the Tony Award winning Broadway Musical “Movin’ Out,” which features music by Billy Joel.

In addition to the fabulous entertainment and pre-event reception, we conducted a short business meeting, during which we provided an “E.MAP State of the Union” address. Since not all of our members were able to attend, I wanted to share some highlights from the meeting with you.

- **Growth** – E.MAP continues to grow at a rapid pace. We added more than 100 new member businesses to the coalition during the past 12 months to bring our total to more than 800. Part of that growth came from our expansion into Indiana County.



- **Scholarship** – E.MAP is proud to announce that in January we recognized the inaugural class of scholarships recipients under our E.MAP/Conemaugh Health Foundation Critical Skills Scholarship Endowment. Five \$1,000 awards were presented to the following nursing students: Amber Matyi, Ligonier, Hessa Foshee, Johnstown, Lydia Lehman, Johnstown, Abby Williams, Somerset, and Jodi Zahurak, Johnstown.

- **Morley's Dog** – E.MAP joined the Morley's Dog program sponsored by the Bottle Works Ethnic Arts Center and Crimestoppers by purchasing a statue of Morely's Dog. Dr. Dog, as we are calling him because he is dressed as a physician, has a permanent home in the atrium at Conemaugh Memorial Medical Center. The dog is a bank and all proceeds will go to our scholarship endowment program.



- **Charitable and Civic Support** – E.MAP is pleased to have contributed more than \$400,000 to local charitable and civic organizations since our inception in 2000. Last year we supported more than 30 organizations with more than \$35,000. Consistent with our mission, all of our causes have a health care tie. For example, we are a leading contributor to many of the Free Medical Clinics in our service area.
- **Board of Directors** – Incumbents Jack Babich, Gloria Pritts, and Glenn Miller were re-elected to the E.MAP Board of the Directors at the meeting. We have a strong Board of Directors. They have generously given their time to make E.MAP a successful membership organization.
- **UPMC Health Plan Update** - Art Becker, Director of Commercial Sales for UPMC Health Plan expressed his appreciation for the successful partnership between E.MAP and the Health Plan. He also shared the fact that loyalty among E.MAP member businesses is greater than that of the rest of the UPMC Health Plan book-of-business.
- **Nemacolin Woodland's Partnership** – E.MAP has partnered with Nemacolin Woodlands resort to provide member businesses and their employees with a two night stay for the price of one. Other discounts are available on merchandise and activities (including golf) as well as for business meetings. When you make your reservation, mention E.MAP. If you've never experienced Nemacolin Woodland's, you're in for a treat.
- **Aflac** – E.MAP is a proud sponsor of Aflac. If your business is not offering their highly rated, voluntary insurance products to your employees, they are missing out. Contact your broker for details.

E.MAP is well on its way to another highly successful year in 2010. Thanks again for making E.MAP great!

Best wishes,

A handwritten signature in black ink that reads 'Jack W. Babich'.

Jack W. Babich
President, E.MAP Board of Directors